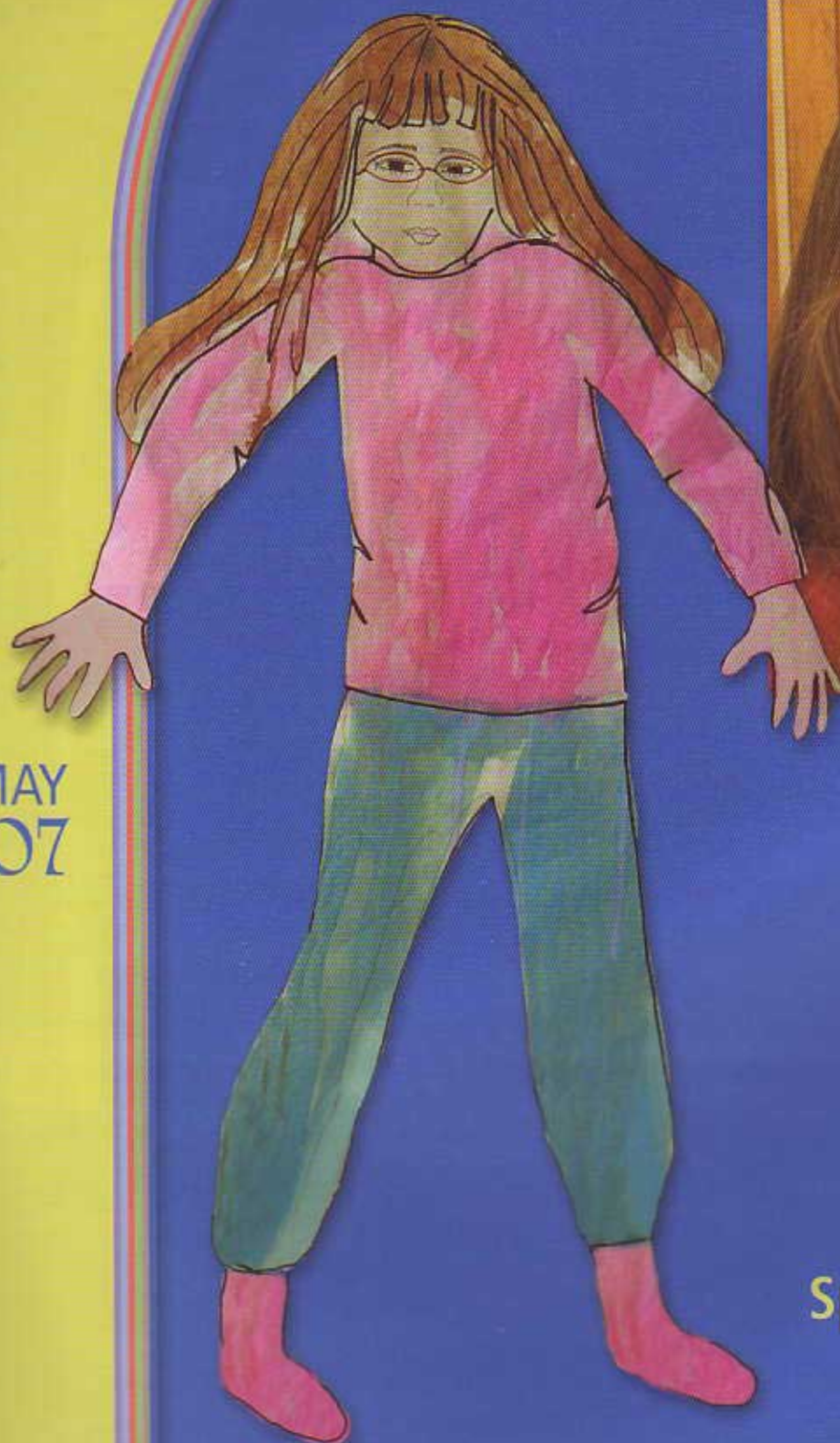




Children's Hospital
and Health System™

Children's Hour



MAY
2007

Special donor issue

milestones



FEBRUARY

Children's Hospital of Wisconsin-Fox Valley honored with Wisconsin Forward Award

Children's Hospital of Wisconsin-Fox Valley was honored with a Wisconsin Forward Award in recognition of world-class standards of management practice and customer-focused quality improvement.

Recognition is awarded at four levels – Excellence, Mastery,

Proficiency and

Commitment. For

the second year in a

row, Children's

Hospital-Fox Valley

was recognized at the

Proficiency level of

achievement for

effective use of con-

tinuous improvement

principles and practices, demonstrating progress in constructing sound and noteworthy processes, showing a solid approach to applying the award criteria at the system level and implementing plans and procedures.



Children's Hospital of Wisconsin-Fox Valley in Neenah, Wis.



MARCH

Children's Hospital of Wisconsin first in upper Midwest to implant life-saving pediatric artificial heart

Pediatric cardiothoracic surgeon James Tweddell, MD, and staff at Children's Hospital of Wisconsin's Herma Heart Center implanted the Berlin Pediatric Heart in a 6-year-old, the first ever in Wisconsin, Illinois, Minnesota or Michigan. While similar technology has been used at Children's Hospital to bridge heart patients to transplant, the Berlin Pediatric Heart is smaller and better able to sustain younger children.

Child Advocacy Center opens in Wausau

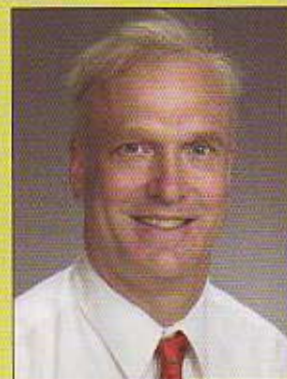
Children's Hospital and Health System continues to develop a network of Child Advocacy Centers throughout Wisconsin. As part of this effort, Children's Service Society of Wisconsin opened a Child Advocacy Center in Wausau with support from Marathon County social service agencies, health care institutions and government entities. A signing ceremony was held in March to mark the official opening of the center. Child advocacy centers provide comprehensive assessments to children suspected to be victims of child abuse or neglect. The centers protect children from abuse and provide resources to help them heal. Children's Hospital and Health System is the largest health care provider of these centers in the nation, playing a role in centers in Eau Claire, Neenah, Kenosha, Milwaukee, Waukesha and Wausau.



APRIL

Physician honored by Children's Miracle Network

Rodney Willoughby, MD, received Children's Miracle Network's Miracle Achievement Award during the organization's annual gala in Orlando, Fla. Willoughby is an infectious disease specialist at Children's Hospital of Wisconsin and associate professor of Pediatrics at the Medical College of Wisconsin. The award honors Willoughby's groundbreaking work that led to the first known survival of an individual infected with the rabies virus who did not receive a vaccination after exposure.



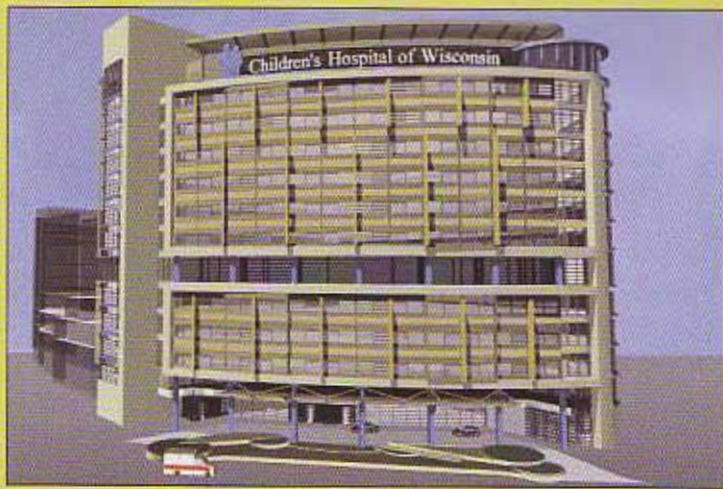
Rodney Willoughby, MD



Hospital expansion spurred by faster than anticipated patient growth

Children's Hospital of Wisconsin

broke ground on a new 425,000 square foot expansion on the west side of the current facility. The addition will accommodate patient rooms and specialized clinics, taking the 236-bed hospital to 294 beds, with capacity for an additional 72 beds in the future. This phase will include expanded pediatric intensive care units – two 24-bed units – and a larger, more comprehensive Herma Heart Center to provide better care to children with congenital and other cardiac issues. Each floor will feature private rooms to achieve national standards to address family privacy issues and control infections.



Artist rendering of the new expansion.



Record-setting flight benefits Children's Hospital

In less than one day, Children's Hospital of Wisconsin pediatric neurosurgeon and pilot Bruce Kaufman,

MD, accompanied by master certified flight instructor and Midwest Airlines pilot Matthew McDaniel, completed a record-setting flight, landing at 104 airports in a single day.

That is more than 2,000 miles flown over 18 hours. The flight, nicknamed, "Romp around Wisconsin," was a fundraiser for the hospital's pediatric neurosurgery program.



Bruce Kaufman, MD, and Matthew McDaniel.



Physicians make the Best Doctors 2006 list

One hundred sixty-nine Children's Hospital of Wisconsin physicians, representing more than 35 specialties, were listed among the 2006 Best

Doctors in America®. Children's Hospital staff makes up more than one-fourth of the 635 Wisconsin physicians listed. Of the Children's Hospital physicians on the Best Doctors list, 156 also are on the faculty of the Medical College of Wisconsin. Children's Hospital is a major teaching hospital affiliated with the Medical College.



Surgeons perform first EXIT procedure in southern Wisconsin

Children's Hospital of Wisconsin and Froedtert & Medical College of Wisconsin collaborated to perform the first ex-utero intra-partum treatment – a surgery performed on an infant before its delivery – in southeastern Wisconsin. During the surgery, which is also known as an EXIT procedure, an airway was established for a baby who had a large tumor obstructing its mouth and throat. Once the airway was established, the baby was successfully delivered via Caesarean section. The procedure was coordinated through the Froedtert & the Medical College of Wisconsin Birth

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